



# *Digital Color Production Printing*

## *A Five-Year Market Forecast (2001-2006)*



*A new market research report that builds on INTERQUEST's 12 years of experience in analyzing digital color printing—from desktop color lasers to digital presses—in corporate and graphic arts markets*

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# What you will find in the report

- INTERQUEST's market projections and forecasts through the year 2006 for desktop color page printers, full-color copiers/printers, and digital presses
- A detailed analysis of the competition/overlap between the various segments of the market (technology/performance, application, price/cost of operation, and service)
- A competitive analysis of the market leaders in each segment (market share, growth, technology developments, future assessment)
- An update on the trends, issues, and developments related to controllers and RIPs

## Who Will Benefit?

- Manufacturers, OEMs, Resellers
  - Digital printing systems
  - Conventional presses
  - RIP/connectivity solutions
  - Software developers
  - Papers and other substrates
  - Ink, toner, and other consumables
- Large Corporate and Government Users
  - In-plant print shops
  - Centralized reprographic departments (CRDs)
  - MIS/data centers
  - Network operations
  - Purchasing managers
- Print-for-Pay Operations
  - Commercial printers
  - Digital service bureaus
  - Quick printers
  - Outsourcing organizations

## Companion Report

INTERQUEST is also offering *Color Production Printing in Corporate Environments: U.S. and European Perspectives*, a companion report that provides an analysis of digital color production printing market trends in corporate environments both in the United States and Europe. The study provides a comprehensive market analysis and forecast for the following countries:

- USA
- Europe
  - United Kingdom
  - France
  - Germany
  - Italy

It also examines at key trends, market penetration, and issues in other European countries and provides a detailed comparison between the United States and European markets

## Order Now!

Please send me \_\_\_\_\_ copy(ies) of *Digital Color Production Printing: A Five-Year Market Forecast (2001-2006)*  
(Over 200 pages/published October, 2001)

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# INTERQUEST Publications & Videos/CD-ROMs

## Multi-Client Studies and Industry Reports

- *PRINT 01: The Eye of the Storm*<sup>3</sup> (New)
- *Xplor 2000: The Future of the Electronic Document*<sup>3</sup>
- *The Rising Tide of Docutech Competition*
- *Drupa 2000: The Future of Digital Printing*
- *Midrange and Clustered Systems: Expanding the Print-on-demand Market*
- *Leading the Pack: 50 Innovative Technology Companies in the Electronic Printing Industry*
- *In-Plant and Corporate Environments*<sup>1</sup>
- *Distributed Print-On-Demand*<sup>1</sup>
- *Internet Printing and Publishing: The Impact on the Paper Document*
- *The Digital Print Factory: Round Two!*

## Books & Guides

- *The Guide to Digital Print Quality* (New)
- *The Guide to Affordable Print-on-Demand Solutions: Midrange and Clustered Printing Systems* (Update) (New)
- *The Guide to Printing Systems Connectivity*
- *The Guide to Paper and Digital Printing: What You Should Know*
- *Nonimpact Electronic Printing: The Reference Handbook (Second Edition)*
- *Network, Screen, and Page: The Future of Reading in a Digital Age*<sup>2</sup>

## Color

Over the past decade, INTERQUEST has published a number of multi-client industry studies related to color printing. These include:

- *Digital Color Production Printing in Corporate Environments: U.S. and European Perspectives* (New)<sup>3</sup>
- *Digital Color Production Printing: Market Trends and Dynamics*
- *Color Production Printing in Corporate Environments: Vendor and User Perspectives*<sup>3</sup>
- *Desktop Color Laser Printers: Mainstream or Niche Market?*
- *Color Hard Copy Consumables: Market Opportunities and Technology Trends*
- *Color Electrophotographic Printing: Market Trends, Technology Developments and User Needs*
- *Electronic Color Printing: From Dithering to Continuous-Tone*
- *1990s—The Years of Color: Integrating Color Printing/Copying Technologies & Markets*
- *From Monochrome to Color Digital Printing*

INTERQUEST, in association with Xplor International, has also produced a series of educational videos on the topic of color.

- *Digital Short-Run Color Printing: Five Years Later*
- *Electronic Color Printing: Now What?*
- *Highlight Color Printing: Adding Power to Documents*
- *Digital Short-Run Color Printing: The Wave of the Future*
- *Electronic Color Printing: Here and Now!*

In addition, over the last 12 years, INTERQUEST has conducted numerous consulting projects for major industry players.

(1) Commissioned and Published by the Graphic Arts Marketing Information Service (GAMS)

(2) Commissioned and Published by the Electronic Document Systems Foundation (EDSF)

(3) In association with Xplor International

## About INTERQUEST

INTERQUEST is a market and technology research and consulting company in the field of electronic printing and publishing. Over the past 12 years, INTERQUEST has published numerous multi-client studies related to digital printing and print-on-demand. In addition, the company has produced a series of educational videos on related topics in association with Xplor International.

INTERQUEST has over 2,000 clients worldwide. For more information about INTERQUEST:

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