

PRESS RELEASE



INTERQUEST announces impressive roster of speakers for its 2008 Digital Printing in Government Forum

*3rd Annual Digital Printing in Government Forum to
take place November 5 at the Omni Shoreham*

Charlottesville, VA (October 20, 2008)—INTERQUEST, a leading market and technology research and consulting firm in digital printing and publishing, today announced an impressive lineup of speakers for its third annual Digital Printing in Government Forum, which will focus on the current and future state of digital printing in the government marketplace. The seminar will take place in Washington D.C. on Wednesday, November 5 from 8:30 a.m. to 3:30 p.m. at the Omni Shoreham Hotel.

A “Leading Vendors Strategies Panel” will kick off the event. Elaine Wilde, Divisional Vice President, Public Sector, Eastman Kodak Company; Jackie Mitchell Wynn, Vice President of Imaging and Printing, Public Sector Division, Hewlett-Packard Company; Eric Rahman, Director and Regional General Manager, Federal Sales, InfoPrint Solutions Company; and Andrew Gordon, Manager of Business Development, Océ North America, will provide updates of their companies and strategies in the government market. They will also highlight key success stories in the government market.



INTERQUEST analysts will then provide an update of the digital printing market and technological developments, and will present key findings from *Digital Printing in Government: Market Analysis and Forecast (2008-2012)*, a new study to be released in November. The morning portion of the seminar will conclude with case studies from government users who will present applications, successes, and challenges with digital printing. Speakers will include Gregory Cooper, Print Shop Manager, Digital Document Division, City of Baltimore; and Audrey Marrocco, Commonwealth Print Administrator, Bureau of Publications, Pennsylvania's Department of General Services.

Following lunch, the afternoon session will focus on color digital printing. INTERQUEST analysts will share their insights into recent developments in the digital color market and present key findings from INTERQUEST research. Representatives from government print and mail operations will also share case studies focusing on the use of digital color printing at their organizations. Speakers will include Alan Sciulli, Director of Print Operation, IQ Solutions; David Mastervich, Direct Mail Strategist, U.S. Postal Service (USPS), and David Zwang, Publishing Consultant, Global Publishing Solutions, U.S. Department of State.

The seminar is sponsored by leading industry players, including AbitibiBowater, Domino Amjet, Hewlett-Packard, InfoPrint Solutions Company, Kodak, Océ, Rimage, the U.S. Postal Service, and Xerox, with additional support from *American Printer*, the Federal Electronic Document Systems Association (FEDS), the Franklin Technical Society (FTS), *In-plant Graphics*, the Interagency Council on Printing & Publications Services (ICPPS), the National Government Publishing Association (NGPA), and the Xplor Mid Atlantic Region (MAR).



The event is targeted at government users, including publishing and graphic services, in-plants and CRDs, print and mail services, IT/data center operations, purchasing and procurement departments, and communications professionals, as well as service providers. For more information or to register, visit:

www.inter-quest.com/2008DigPrintingGovtForum.html or call 434.979.9945.

About INTERQUEST

Founded in 1990 and headquartered in Charlottesville, Virginia, INTERQUEST is a market and technology research and consulting firm in the field of digital printing and publishing. Over the last 18 years, INTERQUEST has produced numerous landmark multi-client market research studies on topics such as digital printing, print-on-demand, transactional printing, color printing and variable imaging, paper and pre-and post-processing/finishing, and workflow. In the past two years INTERQUEST has published several landmark studies related to digital printing in the government and higher education market. INTERQUEST can be reached by calling (434) 979-9945, by fax at (434) 979-9959, or at www.inter-quest.com.