



Industry Leaders Highlight INTERQUEST Digital Printing in Government Forum

Focused Forum Explores Digital Printing in Central, State, & Local Government Markets

Charlottesville, VA (November 1, 2006) — INTERQUEST, a leading market and technology research and consulting firm serving the digital printing and publishing industry, today announced an impressive lineup of speakers for its “Digital Printing in Government Forum” which will take place on Wednesday, November 15 from 8:30 to 4:30 p.m. at the Omni Shoreham hotel in Washington, D.C. The seminar will be focused around recent and on-going INTERQUEST research in the government marketplace.

The keynote address will be delivered by Robert C. Tapella, Chief of Staff, Office of the Public Printer. Mr. Tapella will provide an update of GPO’s document production and distribution strategy. He will also discuss initiatives GPO is spearheading to bring the benefits of digital printing to its customers. End user presenters will include Jane Bloodworth, Manager, Printing, Graphics, and Map Design, The World Bank; Leroy Corbin, Vice President Business Development, NPC, Inc. along with Pedro L. Mendez and Donovan L. Benton—respectively Chief and Publishing Program Specialist, Functional Publishing Branch of the IRS—as well as Mack Strauss from DAPS. An open-mike Q&A session will follow the end-user presentations.

“We are delighted to have these high-profile document professionals in the Government market present their digital printing applications, successes and challenges, and directions,” says Gilles Biscos, President of INTERQUEST. “We believe anyone with an interest in printing in federal, state and local government will gain valuable insight and ideas by hearing from these colleagues.”

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The seminar is sponsored by leading industry vendors, including Canon, Hewlett-Packard, IBM, Kodak, Morgana, NPC, Océ, Pitney Bowes, Riso, and Xerox. It is supported by the Federal Electronic Document Systems Association (FEDS), the Franklin Technical Society, the Interagency Council on Printing & Publications Services (ICPPS), the National Government Publishing Association (NGPA), and the Xplor Mid Atlantic Region (MAR), as well as Innes Publishing and *HighVolume Printing*.

The event is targeted at central, state, and local government users, including publishing and graphic services, print and mail services, IS/data center operations, and procurement departments, as well as print providers serving this market. For more information or to register, visit <http://www.inter-quest.com/DigPrintingGovtForum.html> or call: (434) 979-9945.

About INTERQUEST

Founded in 1989, INTERQUEST is a market and technology research and consulting firm in the field of digital printing and publishing. Over the past twelve years through its relationship with Xplor International has conducted numerous studies related to transactional and corporate printing markets. INTERQUEST has also conducted landmark studies in commercial printing markets for the Graphic Arts Marketing Information Service (GAMIS)—now PRIMIR—and for the Printing Industries of America (PIA)'s Digital Printing Council. INTERQUEST can be reached by calling (434) 979-9945, by fax at (434) 979-9959, or at www.inter-quest.com.

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