



Xplor and INTERQUEST Ready Canadian Seminars

Charlottesville, VA (May 9, 2006) — INTERQUEST, a leading market and technology research and consulting firm serving the digital printing and publishing industry, and Xplor Canada, part of Xplor International, the worldwide electronic document systems association, are partnering to conduct a series of seminars for Xplor Canada Central, Eastern Chapters, and the National Capital Region.

“Color Printing and Personalized Communications Forums”

The Color Printing and Personalized Communications Forums build on the Focused Forums series organized in partnership with Xplor International in the United States in 2005. The purpose of these seminars is to help electronic document professionals implement or refine their one-to-one communications and color production printing strategies. “We are excited to be partnering with INTERQUEST for these events. Xplor members have always been at the forefront of the industry, and these seminars continue that tradition in the existing field of personalization,” said Michel Girardeau, President of Xplor Canadian Region.

These full-day events focus in particular on the finance, banking, insurance, and government sectors. INTERQUEST will present the findings of its recent studies related to color production printing and variable imaging in these markets. Panels of users, document services providers, and industry experts will also share their experiences and insights.

“Transactional and graphic arts printing are merging, and we have assembled a roster of terrific speakers from both environments, as well as recognized experts in marketing communications and direct marketing,” said Gilles Biscos, president of INTERQUEST.

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Major sponsors Support Program

The Seminars are sponsored by a number of leading industry vendors, including Abitibi Consolidated, Böwe Bell & Howell, Distributech, Elixir Technologies, ISIS Papyrus, npg Envelopes, Riso, and Xerox Canada.

Seminar Schedule

The seminars begin May 30 in Toronto, followed Montreal on May 31, and concluding June 1 in Ottawa. The programs are targeted for corporate data center specialists, document services and in-plant print managers, direct mail and graphic arts companies, marketing, advertising, and communications professionals, as well as print buyers and media planners. For more information or to register, visit www.inter-quest.com/CanadaForums2006.html or call (888) 258-0335 in Canada, (519) 578-4370 outside Canada

About INTERQUEST

Founded in 1989, INTERQUEST is a market and technology research and consulting firm in the field of digital printing and publishing. Over the past twelve years through its relationship with Xplor International has conducted numerous studies related to transactional and corporate printing markets. INTERQUEST has also conducted landmark studies in commercial printing markets for the Graphic Arts Marketing Information Service (GAMIS) and for the Printing Industries of America (PIA)'s Digital Printing Council. INTERQUEST can be reached by calling (434) 979-9945, by fax at (434) 979-9959, or at www.inter-quest.com.

About Xplor Canada

Xplor Canada is part of Xplor International, the worldwide association representing thousands of members in more than 1,500 companies that develop and use the technology of the multi-billion dollar document systems industry. Xplor provides organizations and individuals with learning and networking opportunities that enhance the effective use of document technology to achieve business objectives. Xplor Canada can be reached by calling (888) 258-0335 in Canada, (519) 578-4370 outside Canada, or at www.xplorcanada.org



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